TABER & DISTRICT
CHAMBER of COMMERCE

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Dear Business Owner,

We are sure many of you are wondering by now, when is Taber Winter Festival? This year it is happening Friday Nov 14, 2025. As in years past there will be fun free events such as skating, swimming, and a Christmas movie showing at Parallel! 1st Choice Savings will be hosting visits with Santa as well as a free family hayride. The Taber Library is also having their Jingle Sale from 4-8pm that evening as well as on Saturday Nov 15 from 10 – 4 pm. The Town of Taber is joining us with the tree lighting downtown as well as providing 2 large fire pits where people can stop to warm up as they cruise the street for deals. New this year we will be hosting a family dance at the Legion from 6 – 9 pm where people can come enjoy refreshments and holiday music. The Star theatre will also be participating this year with their Star A top the tree fundraiser. Beautifully decorated Christmas trees can be seen and a Chinese raffle will be held where people can try to win their favorite tree.

To accommodate more foot traffic in our downtown with the additional activities, a small road closure on 52 St between 48th Ave. and 49th Ave. will occur Nov 14 from 5:00 – 9 pm. If you have any questions or concerns regarding this, please contact Malinda at (403) 223-2265.

As in the past, and keeping with our Shop Local initiative, we will be running the Passport to Christmas once again this year! *Participating* businesses will carry and promote shopping passports provided by the Chamber in their stores for customers to pick up. With each local purchase, customers receive a stamp in their passport. Customers must spend a minimum of $300 at businesses located in Taber & District to be eligible to enter a draw for one of three cash prizes. Members of the Taber Chamber can participate for a fee of $100 and Non-Members for $125. For the one night of Winter Festival, we encourage businesses to provide sales or one day promotions and to offer 'double' stamps on the Passport that evening. You will still have a draw box for customers to drop their filled passports, but the difference will be it will stay with you until December 14 for customers to drop off their completed passports. Any special deals you'd like to mention for the night of Nov 14 in our e-newsletter can be sent to Malinda at the office by Nov 7, 2025 at noon.

Along with the Passport to Christmas, our ongoing **Local First TDCC** promotion which people can enter with ANY local purchase will be still in effect. So essentially every customer will have two chances to win if they also submit their receipts to our contest.

**Best Decorated Business:** We're excited to once again have the Best Decorated Business Contest this year! A designated committee will visit each participating business to assess decorations based on specific criteria. By implementing this system, we aim to foster fun and fair competition while celebrating the creativity and community spirit of our local businesses. We encourage you to light up the night with your creative decorations and share pictures of your business in our Best Decorated Business FB group to create excitement but there will be no online voting component .

***Please let us know before November 7,2025*** if you'd like to participate in any of the above options so we do not miss you in our promotions.